

NAME AND LOGO USE POLICY

The Board of Directors of California Pacific Charter School owns and has exclusive rights to its name and logo, and prohibits any unauthorized use. California Pacific Charter School actively monitors and controls all uses of its logo. California Pacific Charter Schools' logo should not be used by any individual or corporation without prior approval. Any education partner wishing to use the California Pacific Charter School logo must submit an Education Partner application and be pre-approved before it is eligible to utilize California Pacific Charter Schools' name and logo.

CALIFORNIA PACIFIC CHARTER SCHOOL NAME USAGE

External collaborators of California Pacific Charter School, such as vendors, educational partners, and other non-California Pacific Charter School entities, when referring to California Pacific Charter School on social media, print marketing, your website, or other forms of public display and non-California Pacific Charter School promotional materials, must utilize the form **“California Pacific Charter School”** when referring to the School.

LOGOS FOR USE BY CALIFORNIA PACIFIC CHARTER SCHOOL EDUCATION PARTNERS

As an approved California Pacific Charter School Education Partner, you may use the downloadable logos to provide visual identification of your partnership with California Pacific Charter School. To view the full list of approved Education Partners, please visit our [website](#).

TO ENSURE THE BEST POSSIBLE VISUAL IMPACT, PLEASE REFER TO OUR LOGO USE GUIDELINES:

Logo Placement and Color: Keep the area around the California Pacific Charter Schools' verified logo uncluttered and always use the logo's approved color scheme. The California Pacific Charter School logo should always be used in color for online use and should appear in full color on printed materials whenever possible. If full color is not possible, please print the logo in solid black.

Logo Background: The preferred background color for the logo is solid white. The high resolution logo must be used for all print applications. If you have any specific requirements for the logo (color, size, file type), please contact our vendor department at educationpartnerservices@cal-pacs.org.

Logo Size: The California Pacific Charter School logo may be used in different sizes depending on the dimensions of the printed materials. These logos should not be enlarged beyond their maximum size. Logo quality and resolution should remain intact during printing and use. Avoid stretching and pixelating.

No Modification: The California Pacific Charter School logo must be used as provided. Please do not remove, distort, discolor, or alter any element of the logo.

UNAUTHORIZED USE: As a California Pacific Charter School partner, please contact us if you feel our logo is being used inappropriately or by an individual or corporation that is not an approved education partner. To report unauthorized use of the California Pacific Charter School logo, please email epdservices@cal-pacs.org.